

What we claim is:

1. A method of retaining curl in a keratinous material which comprises applying to the keratinous material a composition containing a retention-effective amount of a transglutaminase.
2. The method of claim 1 in which the composition has a pH of about 6 to about 7.
3. The method of claim 1 in which the keratinous material is hair.
4. The method of claim 3 in which the application of the composition is followed by the application of heat.
5. The method of claim 1 in which the keratinous material is eyelashes.
6. The method of claim 1 in which the transglutaminase is present in the composition in an amount of about 0.001 to about 0.5% by weight.
7. The method of claim 6 in which the transglutaminase is present in the composition in an amount of from about 0.003 to about .3%
8. The method of claim 1 in which the transglutaminase is a microbial transglutaminase.
9. The method of claim 1 in which the transglutaminase is a mammalian transglutaminase.
10. A method of enhancing or imparting curl to a keratinous material which comprises applying to the keratinous material a composition containing a retention-effective amount of a transglutaminase.
11. The method of claim 10 in which the composition has a pH of about 6 to about 7.
12. The method of claim 10 in which the keratinous material is hair.
13. The method of claim 12 in which the application of the composition is followed by the application of heat.
14. The method of claim 10 in which the keratinous material is eyelashes.

15. The method of claim 10 in which the transglutaminase is present in the composition in an amount of about 0.001 to about 0.5% by weight.
16. The method of claim 15 in which the transglutaminase is present in the composition in an amount of from about 0.003 to about .3%
17. The method of claim 10 in which the transglutaminase is a microbial transglutaminase.
18. The method of claim10 in which the transglutaminase is a mammalian transglutaminase.
19. A hair styling or conditioning composition comprising a retention effective amount of a transglutaminase.
20. A cosmetic composition for application to the eyelashes comprising a retention effective amount of a transglutaminase.